RULES AND PROCEDURES GOVERNING THE HOOSIER LOTTERY BINGO TO GO “YELFIE” FACEBOOK PROMOTION

The State Lottery Commission of Indiana (“Lottery” or “Hoosier Lottery”), hereby promulgates these rules and procedures (“Official Rules”) governing the Hoosier Lottery Bingo To Go Facebook Promotion (“Promotion”). These Official Rules are an addendum to the Hoosier Lottery’s Social Media Promotions Official Rules, found at:

A. PURPOSE
   1. The Promotion will be held via the Hoosier Lottery’s Facebook account. Prizes include a Bingo To Go Dauber and T-shirt.

B. PROMOTION PERIOD
   1. The Promotion period will begin on or about 9:00am (ET) on Tuesday, January 20, 2015 and the Promotion deadline will be at 9:00am (ET) on Friday, January 30, 2015.

C. PROMOTION & PRIZE DESCRIPTIONS
   1. The Promotion will be conducted in accordance with all applicable statutes, regulations, rules for the listed Prize:

<table>
<thead>
<tr>
<th>Dates of drawings</th>
<th>Dates Prize Packs is awarded, on or about</th>
<th>Number of Prize Packs Awarded</th>
<th>Description of Prize Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or about Friday,</td>
<td>January 26, 2015</td>
<td>Three (3)</td>
<td>Bingo To Go Dauber and T-shirt (Retail value $9)</td>
</tr>
<tr>
<td>January 23, 2015</td>
<td>January 27, 2015</td>
<td>Three (3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>January 28, 2015</td>
<td>Three (3)</td>
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</tr>
<tr>
<td></td>
<td>January 29, 2015</td>
<td>Three (3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>January 30, 2015</td>
<td>Three (3)</td>
<td></td>
</tr>
<tr>
<td>On or about Friday,</td>
<td>February 2, 2015</td>
<td>Three (3)</td>
<td>Bingo To Go Dauber and T-shirt (Retail value $9)</td>
</tr>
<tr>
<td>January 30, 2015</td>
<td>February 3, 2015</td>
<td>Three (3)</td>
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<td>February 4, 2015</td>
<td>Three (3)</td>
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<td>February 5, 2015</td>
<td>Three (3)</td>
<td></td>
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<tr>
<td></td>
<td>February 6, 2015</td>
<td>Three (3)</td>
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</tr>
</tbody>
</table>
D. ELIGIBILITY

1. This Promotion is open to individuals eighteen (18) years of age or older who have a valid Facebook account.
2. State Lottery Commission of Indiana members, officers, and employees, and any relative(s) residing in the same household of such Hoosier Lottery member, officer, or employee are not eligible to participate in this Promotion. This restriction applies mutatis mutandis to the Lottery’s Integrated Service Provider, GTECH Indiana, LLC, (“GTECH”).
3. Members, directors, officers, or employees of a major procurement vendor of the Hoosier Lottery and/or GTECH, and any relative(s) residing in the same household of such persons are not eligible to participate in this Promotion.

E. HOW TO PARTICIPATE

1. Participants must have a Facebook account to participate in and enter this Promotion. If a participant does not have a Facebook account, there is no cost to create one at www.facebook.com. Please note that anyone found to use multiple accounts to enter will be ineligible.
2. To enter, eligible users must upload a “Yelfie” (Yelfie is defined as a selfie image of a player with a Bingo To Go ticket) or a video of them shouting BINGO via the “Bingo To Go “Yelfie” Contest” app on the Hoosier Lottery Facebook page.
3. Only one (1) Yelfie or Video uploaded per person and per Facebook account per day throughout the Promotion Period.
4. Winning entries will be selected by using a random number generator from random.org under the supervision of a member of the Hoosier Lottery Security team.
5. Promotion cut off times are Friday, January 23, 2015 at 9:00 am (ET) and Friday, January 30, 2015 at 9:00 am (ET).

F. ODDS OF WINNING

The odds of winning the prize are dependent upon the total number of entries.

G. CLAIMING OF PRIZE

1. Prizes will be distributed at Hoosier Lottery headquarters, located at 1302 North Meridian Street, Indianapolis IN 46202 or by mail.
2. Winners will be contacted within two (2) business days after the winners are selected.
3. Winners will be contacted via phone and email provided at the time of entry.
4. Winners must fill out a claim form and provide a copy of a government issued photo ID.
5. Winners will have ten (10) business days to claim prize. If the prize is not claimed, it will be forfeited.
6. Prizes awarded during this Promotion are not transferrable or assignable.

H. GENERAL RULES AND PROVISIONS

1. The rules and procedures set forth in these Official Rules shall govern this Promotion. These rules may be amended at any time by the Hoosier Lottery without advance notice.
2. Only one (1) prize per person per day.
3. Only one (1) entry per player, per day.
4. The Lottery’s Executive Director or her designee may, at any time, announce a suspension or termination of the Promotion, without advance notice and in the Executive Director’s sole discretion, at which point no Prize shall be awarded. The Lottery, the Executive Director, GTECH, nor any employee thereof, shall have any liability whatsoever for any such termination.
5. By participating in the Promotion each person agrees to comply with and abide by Indiana law, rules, and regulations as well as the terms and conditions of the Lottery website and all final decisions, policies, or procedures of the Lottery in relation to the conduct of this Promotion. Any dispute arising which relates to any aspect of this Promotion shall be governed by the laws of Indiana.
6. In the event of a dispute arising out of these Official Rules, the player’s remedy is limited to entry in another promotion with prizes of a similar value.
7. The Lottery, GTECH, and their agents are not responsible for error, omission, interruption, deletion, defect, delay in operations, theft or destruction, unauthorized access to or alterations of Promotion, failure to receive claim, winner, or other Promotion information for any reason whatsoever.
8. By entering this Promotion, all Promotion participants agree to indemnify, hold harmless, and waive any claims against the Hoosier Lottery, GTECH, Facebook and any of the affiliates, associates, directors, officers, agents, representatives and assigns thereof arising directly or indirectly, out of, or in any way connected with, this Promotion or the prizes awarded in connection therewith.
9. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.
All of which is EXECUTED and ORDERED this \( 9^{th} \) day of \( Jan. \), 2015.

By: \( \text{Carrie B. Stroud} \)

Carrie B. Stroud, Chief of Staff